



PHASE 2: 2.2

Information Session and EOI Application Workshop Outline

December 2024

Revised on May, 2026

1. Workshop Objectives

- (a) Provide an overview of the BIRDI Grants Program and its goals.
- (b) Explain the EOI application process and assessment criteria.
- (c) Highlight examples of successful industry-applied RDI projects.
- (d) Ensure participants understand eligibility, submission requirements, and expectations.
- (e) Conduct a short quiz to verify participant comprehension.

2. Workshop Schedule

Time	Activity	Duration
09:00 - 09:10	Welcome and Introduction	10 mins
09:10 - 09:30	Overview of BIRDI Grants Program	20 mins
09:30 - 09:50	EOI Submission Process and Requirements	20 mins
09:50 - 10:20	Case Studies and Examples	30 mins
10:20 - 10:35	Q&A Session	15 mins
10:35 - 10:50	Quiz on Workshop Content	15 mins
10:50 - 11:00	Wrap-Up and Next Steps	10 mins

3. Detailed Workshop Content

(a) Welcome and Introduction (10 mins)

- (i) Welcome participants and introduce facilitators.
- (ii) Outline the purpose and objectives of the workshop.

(b) Overview of BIRDI Grants Program (20 mins)

Topics covered:

- (i) Purpose and rationale for BIRDI grants.
- (ii) Funding categories, eligibility criteria, and grant amounts.
- (iii) Program objectives and expected outcomes (industry collaboration, innovation, sustainability).

Key Points:

- (i) Alignment with national strategic goals.
- (ii) Role of SMEs and tertiary education institutions.
- (iii) Importance of sustainability and green technologies.

(c) EOI Submission Process and Requirements (20 mins)

Topics Covered:

- (i) Step-by-step guide to submitting an EOI.
- (ii) Assessment criteria and matrix.
- (iii) Required information and documents (problem statement, partners, proposed solution).
- (iv) Submission deadlines and key dates.

Interactive Component:

- (i) Live demonstration of the EOI submission portal.

(d) Case Studies and Examples (30 mins)

Real-Life Examples of Successful Industry RDI Projects:

- (i) Example 1: Sustainable textile manufacturing innovations.
- (ii) Example 2: Green technologies in the agricultural sector.
- (iii) Example 3: Renewable energy solutions in the construction industry.

Discussion Points:

- (i) How these projects addressed industry challenges.
- (ii) Collaboration between industry and academia.
- (iii) Outcomes and impacts on sustainability, skills, and competitiveness.

(e) Q&A Session (15 mins)

- (i) Open forum for participants to ask questions about the BIRDI program and EOI process.

(f) Quiz on Workshop Content (15 mins)

- (i) Participants take a short multiple-choice quiz to demonstrate understanding.

(g) Wrap-Up and Next Steps (10 mins)

- (i) Recap key points.
- (ii) Instructions for completing the EOI submission.
- (iii) Provide contact information for further assistance.

4. Quiz: 10 Multiple Choice Questions

Instructions: Select the correct answer for each question.

1. What is the main purpose of the BIRDI Grants Program?
 - A. To provide scholarships to students
 - B. To foster collaboration between industry and tertiary education for innovation
 - C. To promote tourism in Bangladesh
 - D. To fund international research only

2. What is the maximum grant amount available under the BIRDI Grants Program?
 - A. BDT 2.5 Crore
 - B. BDT4.0 Crore
 - C. BDT 50 Lacs
 - D. BDT 10 Lacs

3. Which of the following sectors is not a priority for BIRDI Grants?
 - A. Pharmaceuticals
 - B. Automotive
 - C. Tourism
 - D. Renewable Energy

4. Who can submit an Expression of Interest (EOI)?
 - A. Any individual
 - B. Registered industry or tertiary education entities
 - C. International organizations only
 - D. Government agencies only

5. Which of the following Sustainable Development Goals (SDGs) are relevant to BIRDI projects?
 - A. Quality Education
 - B. Clean Energy
 - C. Industry Innovation and Infrastructure
 - D. All of the above

6. What is required before submitting an EOI?
 - A. Attendance at an information session and training workshop
 - B. Payment of a submission fee
 - C. Submission of a business plan
 - D. None of the above

7. What is the deadline for submitting an EOI?
 - A. 30 June 2026
 - B. 07 July 2026
 - C. 30 July 2026
 - D. 15 June 2026

8. What type of expenditure is eligible under the grant?
 - A. Purchase of real estate
 - B. Direct research expenses
 - C. Retrospective costs
 - D. Routine maintenance costs

9. Which document must not be included in an EOI submission?
 - A. Industry partner profile
 - B. Government-issued license
 - C. Business tax return
 - D. Industry problem statement

10. How is an EOI assessed?
 - A. Based on the organization's popularity
 - B. By a weighted scoring system against predefined criteria
 - C. Through a lottery system
 - D. Based on the length of the submission

5. Answer Key

1. B
2. B
3. C
4. B
5. D
6. A
7. A
8. B
9. C
10. B